EFFECT OF INDUCED MOOD ON BIDDING IN RANDOM NTH PRICE AUCTIONS

C. Monica Capra, Kelli F. Laniera, and Shireen Meer
Journal of Economic Behavior and Organization 75[2]
August 2010

Shireen Meer coauthored a paper about the effects of mood on decisions in random nth-price auctions and possible ways in which mood can affect behavior. The authors review willingness to pay, upward bidding bias, and induced value condition.

Read the abstract.