

Lessons Since the Reagan Revolution at the FTC: A 30-Year Perspective on Competition and Consumer Policies

First Annual Manne Law & Economics Conference
Henry G. Manne Program in Law & Economics Studies
Friday, September 30, 2011

George Mason University School of Public Policy
3351 Fairfax Drive, Arlington, VA 22201

- 8:00 Welcome:
 Daniel D. Polsby, Dean, George Mason University School of Law
 Henry N. Butler, Executive Director, Law & Economics Center and
 Foundation Professor of Law, George Mason University School of Law
- 8:05 to 8:20 Opening Remarks:
 James C. Miller III, Chairman, Federal Trade Commission (1981-1985)
- 8:20 to 9:15 Panel Discussion: Politics and Policy in 1981
 Panelists:
 Timothy J. Muris, Foundation Professor of Law, George Mason University
 School of Law; Chairman, Federal Trade Commission (2001-2004)
 Sidney M. Milkis, White Burkett Miller Professor of Politics, University of
 Virginia
 Bruce Yandle, Dean Emeritus, Clemson University
 Moderator:
 John H. Carley
- 9:30 to 10:45 Consumer Protection: The Demise and Return (?) of the “Nanny State”
 Papers:
 J. Howard Beales III, Professor, George Washington University
 Fred S. McChesney, Professor of Law and de la Cruz/Mentschikoff Chair in Law
 and Economics, University of Miami
 Paul Rubin, Samuel Candler Dobbs Professor of Economics and Law, Emory
 University
 Discussants:
 Paul A. Pautler, Deputy Director for Consumer Protection, Federal Trade
 Commission
 Jodie Z. Bernstein, Of Counsel, Kelley Drye & Warren LLP
 Moderator:
 William C. MacLeod, Partner, Kelley Drye & Warren LLP
- 11:00 to 12:15 Economic Policy in Enforcement, Research and Development
 Papers:
 Robert D. Tollison, J. Wilson Newman Professor of Economics and BB&T
 Senior Fellow, Clemson University
 Luke M. Froeb, William C. Oehmig Associate Professor of Entrepreneurship and
 Free Enterprise, Vanderbilt University Owen Graduate School of Management

Discussants:

Maureen K. Ohlhausen, Partner, Wilkinson Barker Knauer LLP

Jonathan Baker, Professor of Law, American University Washington College of Law

James C. Cooper, Director, Research & Policy, Mason Law & Economics Center

Moderator:

Bruce H. Kobayashi, Professor of Law, George Mason University School of Law

12:30 to 2:00 Keynote Luncheon Address:

The Future of FTC Jurisdiction over Antitrust and Consumer Protection

William E. Kovacic, Commissioner, Federal Trade Commission (Chairman, 2008-2009)

Response:

Julie Brill, Commissioner, Federal Trade Commission (2010-present)

Moderator:

David A. Hyman, Richard & Marie Corman Professor of Law, University of Illinois College of Law

2:15 to 3:30 Competition Policy and Section 5

Papers:

Joshua D. Wright, Professor of Law, George Mason University School of Law

Amanda P. Reeves, Counsel, Latham & Watkins

Discussants:

A. Douglas Melamed, Senior Vice President and General Counsel, Intel Corporation

Kathryn M. Fenton, Partner, Jones Day

David T. Scheffman, Director, Berkeley Research Group LLC

Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission

Moderator:

Howard Shelanski, Deputy Director, Bureau of Economics, Federal Trade Commission

3:45 to 4:45 Panel Discussion: Lessons for Setting Priorities in 2011

William E. Kovacic, Commissioner, Federal Trade Commission (Chairman, 2008-2009)

Robert Pitofsky, Joseph and Madeline Sheehy Professor of Antitrust and Trade Regulation Law, Georgetown University Law Center; Chairman, Federal Trade Commission (1995-2001)

J. Thomas Rosch, Commissioner, Federal Trade Commission (2006 – present)

Moderator:

Deborah P. Majoras, Chief Legal Officer and Secretary, The Procter & Gamble Company; Chairman, Federal Trade Commission (2004-2008)

4:45 Closing Remarks:

James C. Miller III, Chairman, Federal Trade Commission (1981-1985)

5:00 Reception